



accounting + auditing

cotton
+ allen



the legacy continues



insight to improve your business

Some accounting firms think of audits as once-a-year necessities. At Cotton + Allen, we consider auditing and accounting to be ongoing opportunities to help our clients better manage and understand their businesses.

With our years of experience and our commitment to client service, we make the most of the audit process. Not only can we provide an opinion on your financial statements, we can also provide an objective look at your results. We offer professional insight as to why the results are what they are—and offer frank suggestions on how to improve them.

advice is our deliverable

Our assurance services include audits, reviews, compilations and other attestation services. We perform high-quality, objective auditing and accounting for a wide range of industries. In today's environment, it is essential that your company's information be understandable, consistent, credible and complete.

But our real deliverable is the advice we can provide about your company and the insight we can share to help you run it more efficiently. Our team works with your team throughout the year to find, assess and address issues before they become problems.

We ask the right questions. We dig deep to understand the ins and outs of your organization. We probe to uncover not just the "how," but also the "why" behind your results. We study your organization to assess its strengths and weaknesses. We can advise you on what to look for—and what to look out for.

experience is our advantage

Cotton + Allen is a full-service firm with deep resources and technical know-how. Our team approach gives us instant access to experts in other disciplines, such as tax, fraud and technology. Moreover, as members of the RSM McGladrey Network, we give you access to the auditing and accounting knowledge base of a national

**no one knows your business like you do. but with cotton + allen
advice you need to grow your business, strengthen your internal**

*Awarded honors for outstanding
historic preservation,
our business home
in downtown
Louisville's
First Trust Centre
is a testament
to our firm's legacy.*

organization of more than 6,700
professionals in more than 300 locations.

Our experience tells us that candid
communication enhances every
relationship. For this reason, we have
adopted a "working by agreement"
model unique to our firm. This approach
revolves around a written engagement
plan detailing our roles, responsibilities,
timeframes and key deliverable dates—
all spelled out and agreed to by both
our team and yours. This way, we're all
on track and working in concert. Deadlines
are met. Everything moves faster.

Auditing and accounting are the
cornerstones of our profession. Count
on Cotton + Allen to provide the
expertise and objectivity you need to
feel confident in the accuracy of your

financial statements—and in the
operational nuances that drive them.

**innovation.
dedication.
experience. the
legacy continues.**

Cotton + Allen is a
full-service accounting
and advisory firm
serving the region
since 1921. As trusted
advisors to our clients,
our talents extend
beyond traditional tax and accounting
work to include a broad range of
disciplines that address business and
financial needs today and in the future.



get insight

Take a step back and
focus on what drives
value creation within
your organization. Our
process examines all
aspects of your company's
value drivers to discover
strategies for improving
performance and
achieving future goals.

**as your trusted advisors, you can count on getting the expert
controls and preserve what you've worked so hard to build.**

the right services

Cotton + Allen is a full-service accounting and advisory firm. We provide a range of services to meet your needs now and in the future.

audits, reviews + compilations

bookkeeping

budgeting + forecasting

business acquisition + disposition

business advice + planning

business valuation

employee benefit plans

estate + gift tax planning

financial planning + wealth management

information technology consulting

litigation support

outsourcing in accounting + tax

retirement plan design + administration

succession planning

tax planning + strategies

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a member of the rsm mcgladrey network

