

Business First Fast Fifty 2009



This is the application for The Fast Fifty program — a fall recognition publication and luncheon honoring Louisville's fastest-growing private companies. Once your information is received by Cotton + Allen and Business First, you will get a confirmation that it has arrived. If you do not receive a confirmation via phone or e-mail, please contact Dub Newell, Cotton + Allen at (502) 566-1039, or Judith Berzof, Business First, (502) 498-1971.

Application deadline: June 1, 2009

Eligibility — All nominees must be:

1. Independent, for-profit and privately held.
2. Have an average of at least \$1 million in revenue for the three most recent years.
3. Have headquarters in Greater Louisville — Kentucky: Bullitt, Henry, Jefferson, Meade, Nelson, Oldham, Shelby, Spencer and Trimble counties; Indiana: Clark, Floyd, Harrison and Washington counties.
4. Have a three-year operating sales history.

Recognition luncheon: Thursday, Oct. 22, 2009
(AT KENTUCKY INTERNATIONAL CONVENTION CENTER)

Fast 50 publication issue: October 23, 2009

Business First Fast Fifty – 2009

INFORMATION TO BE SUBMITTED TO COTTON + ALLEN:

To be considered for The Fast Fifty, you must document revenue figures by submitting one of the following for the three most recent years. Each year must consist of a full 12-month operating cycle:

1. First four pages of the company's tax forms **OR**
2. Financial statements — audit review or a compilation — prepared by an outside auditor or accountant.

This information is kept completely confidential by Cotton + Allen. It will not be released to Business First. However, a range of revenue percentage growth will be published in The Fast Fifty, Business First's special publication.

SEND REVENUE DOCUMENTATION INFORMATION TO:

The Fast Fifty c/o Cotton + Allen
200 S. Fifth St., Suite 201 South, Louisville, KY 40202



INCLUDE THE FOLLOWING INFORMATION:

Company name: _____

Prepared by (print name): _____

Title: _____

Signature: _____

E-mail: _____ Phone: _____

Revenue: Year 1 _____

Year 2 _____

Year 3 _____

Estimate of your company's three-year cumulative revenue percentage growth:

(Year 3 – Year 1) ÷ Year 1 = _____%

Direct any financial questions to: Dub Newell, CPA, Cotton + Allen, (502) 566-1039.

ALSO NEEDED:

Please fill out the next three pages and return copies to the two following addresses:

- The Fast Fifty, c/o Cotton + Allen, 200 S. Fifth St., Suite 201 South, Louisville, KY 40202
- Chris Lamb, Business First, Starks Building, 455 S. Fourth St., Suite 278, Louisville, KY 40202, or via e-mail at: curlamb@bizjournals.com. Questions, call Chris at (502) 498-1940.

The next three pages also are available online: http://www.bizjournals.com/louisville/bol_survey/
Please select Fast 50 under the Currently Surveying For header.

Business First Fast Fifty – 2009

INFORMATION FOR PUBLICATION: DEADLINE June 1

Please fill out the next three pages and return copies to the two following addresses:

- The Fast Fifty, c/o Cotton + Allen, 200 S. Fifth St., Suite 201 South, Louisville, KY 40202
- Chris Lamb, Business First, Starks Building, 455 S. Fourth St., Louisville, KY 40202,

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Please select Fast 50 under the Currently Surveying For header.

Company name: _____

Street address: _____

City, State, ZIP code: _____ County: _____

Main phone: _____ Fax: _____

Web site: _____ Year founded locally: _____

Is the company independent, private, for-profit and headquartered locally? Yes ___ No ___

Is the company a subsidiary of another company? Yes ___ No ___

If yes, name of parent firm: _____

Number of total employees, full and part-time: _____

What does your company do? Please describe its products and/or services:

- Accounting firm, accountant's name and phone number:

- Bank:

- Law firm:

Note: If the company is an equal partnership, please provide names and titles of all partners.

Top local officer: _____

Title: _____

Daytime phone: _____ E-mail: _____

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QUESTIONS TO BE COMPLETED FOR THE SPECIAL PUBLICATION

We are interested in your company! Answers to the following questions may be used for short stories on each company that makes the Fast Fifty or other stories in the publication. Responses may be edited for space considerations. The information also will be kept on file in Business First's offices as background for future story ideas. Direct any questions to: Judith Berzof, Business First associate editor, (502) 498-1971, or jberzof@bizjournals.com, or Chris Lamb, research director, (502) 498-1940, crlamb@bizjournals.com.

Company name: _____

Please provide brief responses of 50 words or less. Do so on other pages if necessary.

1. How has your company been able to grow in this challenging economy? What's its strength?

2. How is the current economic downturn different from others that your company has weathered over the years?

3. With many people out of work, have your recruiting programs changed? Are you cutting back on perks and benefits for new hires, or amenities such as flexible work schedules?

4. Has the tightening of the credit markets affected your company's financing? Have you tried alternative methods of financing such as private equity or mezzanine capital?

5. Will your company, or your industry benefit from the economic stimulus? If so, why and in what ways?

6. What are the biggest challenges for your employees? Have you had to cut hours, pay or workers? Has your management team agreed to unpaid leave or furloughs?

7. What's a little known fact about your company?

8. What keeps you up at night?

9. What's your news? In the past year have you added workers, introduced new products? Are you growing outside of your traditional markets or geographic footprint?

Please list the top company official to whom the information should be attributed.

Name: _____ Title: _____

Daytime phone: _____ E-mail: _____

Note: If we do not have a current photo of the top company official named above, please provide a head and shoulders photo of him or her. Color photos should be at least 170 dpi in tif or jpeg format, five or six inches wide, and should be e-mailed to crlamb@bizjournals.com, or mailed to: Chris Lamb, research director, Business First, 455 S. Fourth St., Suite 278, Louisville, KY 40202

Person filling out form: _____ Title: _____

Phone: _____ E-mail: _____