



real estate + construction

cotton
+ allen



the legacy continues



industry knowledge to improve your business

Few industries are as tied to the ups and downs of the economy as real estate and construction. The key to managing the twists and turns? Ongoing planning based on sound advice from industry-knowledgeable professionals.

At Cotton + Allen, we've been working with real estate and construction companies for more than 50 years. Real estate developers. Owners/operators. Builders. Contractors. We know the accounting and tax issues particular to these professions. We can add a unique perspective, drawing on the experience of working with other real estate and construction companies.

In addition to our traditional auditing, accounting and tax services, we provide specific industry-related services to help our real estate and construction clients maximize their financial potential.

cost segregation studies

An often-overlooked tax-savings opportunity is accelerated depreciation of costs associated with the construction, renovation or purchase of a new building or real estate. A cost segregation study can help you improve profitability by maximizing tax benefits on certain projects and improving cash flow.

tax planning

Planning your tax strategy starts with how to organize and structure your entity. We can also help you make the most of the tax code. We can help you plan Section 1031 exchanges, choose the most advantageous depreciation methods and explain applicable tax credits.

consulting

Our real estate and construction industry-trained professionals are experts in internal financial management and reporting, job cost systems and equipment leasing. Turn to us for informed opinions and authoritative advice on the important issues you face every day.

no one knows your business like you do. but with cotton + allen expert advice you need to grow your business, reduce your tax bu

moving beyond the numbers

Cotton + Allen is a full-service firm with deep resources and technical know-how. Our real estate and construction team works in partnership with our clients to help improve business processes and productivity. Our team approach gives us instant access to experts in other disciplines as well. And as a member of the RSM McGladrey Network, we give you access to the industry knowledge base of a national organization of more than 6,700 professionals in nearly 300 locations, serving more than 3,000 real estate and construction clients.

innovation. dedication. experience. the legacy continues.

Cotton + Allen is a full-service accounting and advisory firm serving the region since 1921. As trusted advisors to our clients, our talents extend beyond traditional tax and accounting work to include a broad range of disciplines that address business and financial needs today and in the future.

**as your trusted advisors, you can count on getting the
worden and preserve what you've worked so hard to build.**

Awarded honors for outstanding historic preservation, our business home in downtown Louisville's First Trust Centre is a testament to our firm's legacy.



- Do you struggle with requests from your bonding company or bank?
- When do you face your tightest cash flow? How far ahead can you predict such problems?
- Have you considered the tax implications of a 1031 exchange?
- When did you last consider the structure of the entities under which you do business?
- What data do you look at daily, weekly or monthly to monitor your business?
- Is your equipment being utilized effectively and are its costs fully absorbed in your jobs?
- Which types of projects are most profitable to you? Which work should you not be doing?

the right services

Cotton + Allen is a full-service accounting and advisory firm. We provide a range of services to meet your needs now and in the future.

audits, reviews + compilations

bookkeeping

budgeting + forecasting

business acquisition + disposition

business advice + planning

business valuation

employee benefit plans

estate + gift tax planning

financial planning + wealth management

information technology consulting

litigation support

outsourcing in accounting + tax

retirement plan design + administration

succession planning

tax planning + strategies

first trust centre, suite 201 south, 200 south fifth street, louisville, KY 40202

p: 502.589.6050 fx: 502.581.9016 www.cottonandallen.com

a member of the rsm mcgladrey network

